

Rep Order# 7894425 Ver# 3 Mod# 1 Status Confirmed Traffic Order# 24371 Last Received: 09/20/2012 10:34 AM
 EC'd Yes Printed: 09/20/2012 9:19 AM
 1 of 4

Station KSL-TV SALT LAKE CITY Agency () WATERFRONT STRATEGIES
 Advertiser () PATRIOT MAJORITY Sales Office () WASHINGTON
 Product PATRIOT MAJORITY USA Salesperson () JAMIE ANDRUS
 Estimates# 1548 Agency C/P/M/P2/E 1/1548
 Buyer SPENCER WOOD Flight Dates 10/02/2012 - 10/08/2012
 Phone# Fax# Salesperson Phone# 202-872-1155
 Fax# Salesperson FAX#
 Hiatus Weeks

CONTRACT COMMENT —

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

In	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	TU-F	EARLY TODAY	5A-6A	:30	10/02-10/05	3	\$60.00	3
2	TU-F	NEWS	6A-7A	:30	10/02-10/05	4	\$300.00	4
3	M	NEWS	6A-7A	:30	10/08-10/08	1	\$300.00	1
4	TU-F	TODAY SHOW	7A-8A	:30	10/02-10/05	2	\$700.00	2
5	TU-F	TODAY SHOW	8A-9A	:30	10/02-10/05	2	\$475.00	2
6	SU	SUN TODAY	7A-8A	:30	10/07-10/07	2	\$150.00	2
7	SU	MET PRESS	8A-9A	:30	10/07-10/07	2	\$200.00	2
8	TU-F	TODAY SHOW	9A-10A	:30	10/02-10/05	3	\$180.00	3
9	TU-F	RACHAEL RAY	10A-11A	:30	10/02-10/05	5	\$140.00	5
10	M	RACHAEL RAY	10A-11A	:30	10/08-10/08	1	\$140.00	1
11	TU-F	STUDIO 5	11A-12P	:30	10/02-10/05	4	\$140.00	4
12	M	STUDIO 5	11A-12P	:30	10/08-10/08	1	\$140.00	1
13	TU-F	NEWS	12P-1P	:30	10/02-10/05	4	\$170.00	4

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2 of 4

Station	KSL-TV SALT LAKE CITY	Agency	()WATERFRONT STRATEGIES	Rep Firm
Advertiser	()PATRIOT MAJORITY	3050 K ST NW, SUITE 100	Sales Office ()WASHINGTON	
Product	PATRIOT MAJORITY USA	WASHINGTON, DC 20007	Salesperson ()JAMIE ANDRUS	
Estimate#	1548	Agency C/P1/P2/E //1548	Salesperson Phone# 202-872-1155	
Buyer	SPENCER WOOD	Flight Dates 10/02/2012 - 10/08/2012	Salesperson FAX#	
Phone#		Hiatus Weeks		
Rax#				
Ln	Day	Program	Time	Len
14	M	NEWS	12P-1P	:30
15	M	TODAY SHOW	1P-2P	:30
16	TU-F	DAY'S OUR LIVES	2P-3P	:30
17	SU	SUNDAY EDTN	9A-930A	:30
18	SU	HISTORY OF THE SAINTS	1030A-11A	:30
19	TU-F	DR. PHIL	3P-4P	:30
20	M	DR. PHIL	3P-4P	:30
21	TU-F	KATIE	4P-5P	:30
22	M	KATIE	4P-5P	:30
23	TU-F	NEWS	5P-530P	:30
24	M	NEWS	5P-530P	:30
25	TU-F	NEWS	6P-630P	:30
26	M	NEWS	6P-630P	:30
27	TU-F	NEWS	630P-7P	:30
28	M	NEWS	630P-7P	:30
29	SA	NEWS	6P-630P	:30

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 Advertiser () PATRIOT MAJORITY
 Product PATRIOT MAJORITY USA
 Estimate# 1548
 Buyer SPENCER WOOD
 Phone#
 Fax#

Agency () WATERFRONT STRATEGIES
 3050 K ST NW, SUITE 100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E
 Flight Dates 10/02/2012 - 10/08/2012
 Hiatus Weeks

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
30	SA	GAME NIGHT LIVE	630P-7P	:30	10/05-10/06	1	\$100.00	1
31	M	THE VOICE	7P-9P	:30	10/08-10/08	1	\$3,700.00	1
32	TU	GO ON/NEW NORMAL	8P-9P	:30	10/02-10/02	1	\$2,500.00	1
33	F	GRIMM	8P-9P	:30	10/05-10/05	1	\$1,300.00	1
34	F	DATELINE	9P-10P	:30	10/05-10/05	1	\$1,000.00	1
35	SA	NEWS	10P-1035P	:30	10/06-10/06	1	\$1,100.00	1
36	TU-F	TONIGHT SHOW	1035P-1137P	:30	10/02-10/05	4	\$600.00	4
37	M	TONIGHT SHOW	1035P-1137P	:30	10/08-10/08	1	\$600.00	1
38	TU-F	Fallon	1137P-1236A	:30	10/02-10/05	3	\$250.00	3
39	SU	NFL	615P-930P	:30	10/07-10/07	1	\$4,500.00	1
40	SU	SPORTSBEAT NET	930P-10P	:30	10/07-10/07	1	\$500.00	1
41	TU-F	TODAY SHOW	1P-2P	:30	10/02-10/05	4	\$100.00	4

—REPORT TOTALS—
 Report Totals: 94 / \$37,765.00

—SALES MONTHLY TOTALS—

Oct 12: 94 / \$37,765.00

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Station KSL-TV SALT LAKE CITY
 Advertiser () PATRIOT MAJORITY
 Product PATRIOT MAJORITY USA
 Estimate# 15488
 Buyer SPENCER WOOD
 Phone#
 Fax#

Sales Totals: 94 / \$37,765.00
 Station Totals: 94 / \$37,765.00
 Lines not sent/rclid/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$188,825	CBS13 KUCW	0%	KJZZ KUTV	0%	KSL NSL	20%	KSTU UNKN	0%	KTVX UNKN	0%
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Books null
 Demos RA35+

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